



Marketing Asset Management, W2P & WMS Platform

The Platform that Enables Printers to Grow!

Provide your clients a solution to better manage and distribute print and other marketing products while keeping total control over the brand, budget, and inventory. Production and fulfillment backend tools ensure your operation runs smoothly.



Streamline the Marketing Supply Chain for Your Clients.

Regardless of the product type or if you produce it or someone else does, Propago allows your clients to bring **print, promo, apparel** and **digital** assets under a single intelligent storefront.



1. Support Complex Business Rules

Provide your clients the tools they need to easily manage user spending, ordering limits, viewing rights, approvals, branding controls and much more.

2. Make Personalization Easy (W2P)

Automatically personalize print templates using data from user profiles or allow them to pick from approved lists such as branch locations to personalize assets.

3. Keep Your Clients Invested

Support your clients' entire marketing catalog (print, promo, apparel, digital) by seamlessly offering products from third-party vendors.

4. Streamline Your Operation

Use production, procurement, and fulfillment management tools to handle orders across your client storefronts.

Benefits to Your Clients

- Consolidate all marketing products on one platform.
- Simplify how users access, personalize, and order marketing assets.
- Maintain brand integrity with easy to use personalization controls.
- Ensure spending aligns with budgets.
- Set approval workflows to ensure compliance.
- Segment users into groups with different viewing rights, payment options, and more!

Benefits to Your Operation

- Streamline high-volume fulfillment with intelligent workflows.
- Get real-time visibility on demand, inventory, and shipments.
- Integrate with outside vendors and drop shippers with ease.
- Easily connect to systems such as MIS, ERP, Shippers, Tax and other common industry systems.